

“One Voice” International Conference, June 26-28
Corbo Proposal

Biography - Angela Corbo, Ph.D.

As Assistant Professor of communication, Corbo specializes in interpersonal, small group, and organizational communication. She also teaches courses in public relations, communication theory and research, journalism, and gender. Her research agenda focuses on Facebook communication and work place communication.

Corbo received her M.S.Ed. and Ph.D. from the University of Pennsylvania, and her B.A. in Communication from Cabrini College.

Proposal Title & Description

Ethical Uses of Facebook, Twitter, and Social Networking Sites

As we strive to find ways to monitor or, as some would argue, to “regulate” information on social networking sites, how do we create appropriate standards for students in all learning environments? In addition, what is gleaned from the model of fact checking and information dissemination demonstrated by professional news media?

Session Fit

This session explores the barrage of instantaneous, yet lasting, information shared and disseminated through Facebook, Twitter, and other social networking sites. As educators, we strive to help our students engage in ethical and scholastically sound methods of information review yet we know that Wikipedia and other “quick” fixes for information seem to provide superficial content for amateur researchers. This session will engage participants in dialogue about creating new rules that will ultimately benefit the growth of student achievement before “real rules” are created by outside governing bodies.

Desired Session Outcomes

Participants will engage in an interactive session where they may:

- Recognize the frequency in which the news media provides information based on social networking sites to its viewers – and discuss the benefits and downfalls of instantaneous “tweets” from its audience.
- Collaborate on ethical communication strategies to employ with students about the use of social networking and Internet sites within their own classroom setting.
- Discuss the ethics of whether or not educators help themselves or harm themselves when engaging with college/graduate students on Facebook or social networking sites (such as Linked In, Twitter, Moodle or other “chat” features supported through the college/university infrastructure.)