



One Voice Institute of
Elemental Ethics and
Education
www.elementaethics.com

Advertising/ Sponsorship Application One Voice 2009 International Conference for Educators

DESIRED ONE VOICE EVENT(S): _____

This is the application for advertising space and/or sponsorship opportunities for the 2009-2010 One Voice International Conferences for Educators to be held at one or more of the locations on the corresponding dates listed above. Deadlines to reserve space and to submit artwork in each case are listed below as well for each event while space lasts.

Advertisers Contact Information (BILLING INFORMATION)

Contact Name: _____ Title: _____
Organization: _____ Address: _____
City: _____ State: _____ Zip Code: _____ Phone: _____ Fax: _____
Email: _____
Product(s) or service(s) to be promoted at One Voice event(s): _____

Advertising Fee Schedule **Please check desired participation below and check desired event(s) for each. The Conference Schedule** is the multi-page 8 1/2 x 11' guide distributed to each attendee at registration and used throughout the event as a reference on all activities, dates, times, speakers, and more. Your ad in this publication will receive maximum exposure throughout the event and afterwards when it is sent as an attachment to the entire One Voice mailing list of 20,000 educators in the USA and around the world.

Ad (8.5 x 11") – full page - back cover/Conference Schedule (any one event up to three events): \$250.00 ea. .
DESIRED ONE VOICE EVENT(S): _____

Ad (8.5 x 11") – full page –back cover/Conference Schedule (all 4 events): \$800.00
 Ad (8.5 x 11") – full page – inside back cover/Conference Schedule (any one event up to three events): \$200.00 ea.
DESIRED ONE VOICE EVENT(S): _____

Ad (8.5 x 11") – full page –inside back cover/Conference Schedule (all 4 events): \$700.00
 Ad (8.5 x 11") – full page – interior/ Conference Schedule (any one event up to three events): \$100.00 ea.

DESIRED ONE VOICE EVENT(S): _____

Ad (8.5 x 11") – full page –interior/ Conference Schedule (all 4 events): \$300.00

Conference Bag Inserts or Giveaways – Have your promotional materials and/or imprinted giveaways directly into each attendees bag for excellent exposure. All such items must be approved by the conference prior to acceptance of the materials. All materials must be delivered to event venue within the last seven days prior to the event (shipping address will be provided upon confirmation of participation. Samples are due per schedule below.

For inserts and/or giveaways for any one event up to three events: \$200 ea. Please check desired event(s)

For inserts and/or giveaways for 4 events: \$700.00

Lanyard Sponsor - Your company name and/or slogan on attendee lanyards: Have your organization's name or logo imprinted onto the conference lanyards for great exposure during and after the conference. These reusable lanyards will have your one-color imprint on one side, along with the conference logo/title/year. See Ad Copy Deadlines below.

- For imprinted lanyard for any one event up to three events: \$250 ea.

DESIRED ONE VOICE EVENT(S): _____

For imprinted lanyard for all 4 events: \$700.00 **Internet Café Sponsor** – Sponsor an internet cafe of 10-15 computers that will allow attendees to surf the web and keep in touch with email while at the conference. We will display your logo as the desktop background on each computer along with providing signage that boasts your organization as the sponsor. See Ad Copy Deadlines below.

- For Internet Cafe for any one event up to three events: \$2000 ea.

DESIRED ONE VOICE EVENT(S): _____

- For Internet Cafe for all 4 events: \$7000.00

SPECIAL BONUS FOR ALL PAID ADVERTISERS & SPONSORS: Free inclusion of promotional information in monthly updates to approximately 20,000 educators worldwide throughout 2009. Extend your exposure to attendees and all that cannot attend but will receive monthly e-mailings until the end of the year.

ADDITIONAL SPECIAL BONUS FOR ALL PAID SPONSORS: All conference Sponsors will receive special write-up in the conference schedule in the Welcome One Voice Partners column, will be announced at major conference events, and will enjoy the benefit of additional exposure via their business materials displayed on attendee dining tables for each meal service. In addition, all sponsors will be scheduled for a 30-minute presentation of products and/or services to attendees. Total due based on options selected above: \$ _____

Please see *Payment Options* below.

Credit Card Information Card Type (check one): ___ Visa ___ MasterCard

Amount for advertising indicated above: \$ _____ Card Number: _____ - _____ - _____

Card Exp. Date ___/___ CSC Code: ___ (The CSC code is the 3 digit security code on back except in case of American Express, which is the 4 digit code on the front of the card.)

Card Holder Authorization Signature: _____ Date: _____

IMPORTANT DETAILS FOR ADVERTISERS AND SPONSORS AD or SPONSORSHIP Reservations are confirmed only when 1) online registration by advertiser or sponsor is successfully completed, or 2) when form above is rec'd with full payment by check and funds have cleared, or 3) when form above is rec'd with complete credit card information that is processed successfully AND, in each case, when ad copy or materials are received and accepted.

Payment Options

If registering online as an advertiser electronically and paying online by credit card, go to [url here] and select the register as ADVERTISER OR SPONSOR option and follow the directions there. Ad copy and all other materials can be emailed to customerservice@elementaethics.com or mailed to The One Voice Institute of Elemental Ethics and Education, Conference Advertising/Sponsorships, 7921 Deer Run Road, Glenside, PA 19038 **If paying by check**, make check payable to: The One Voice Institute of Elemental Ethics and Education and mail with completed application and ad copy/and or materials to address below. The One Voice Institute of Elemental Ethics and Education, Conference Advertising/Sponsorships, 7921 Deer Run Road, Glenside, PA 19038

If paying by credit card, complete the Credit Card information above and fax to: 215-948-3398 and mail copy to address above or email application with copy as an attachment to: customerservice@elementaethics.com . Ad copy and all other materials can be emailed to customerservice@elementaethics.com or mailed to The One Voice Institute of Elemental Ethics and Education, Conference Advertising/Sponsorships, 7921 Deer Run Road, Glenside, PA 19038

Ad Copy Formats All copy submitted electronically should be in following formats only: .JPEG, .GIF, .BMP, PDF, .PICT, or .TIFF.

Ad Copy Deadlines For advertising for all One Voice events: a minimum of thirty days prior to Conference event.

Where To Send Ad Copy and/or Sample Promotional materials and/or Sample Giveaways

Ad copy and all other electronic materials can be emailed to customerservice@elementaethics.com. Hard copy and all other materials can be mailed to The One Voice Institute of Elemental Ethics and Education, Conference Advertising, Promotions, and Sponsorships, 7921 Deer Run Road, Glenside, PA 19038

Delivery of Promotional materials and/or Sample Giveaways to Venues The insertion of such items in conference bags is completed on site at each venue and so they must be delivered directly there. Such items cannot be delivered earlier than 7 days in advance of any event or storage charges will be applied at the discretion of venue management. Such items must be delivered no later than the Wednesday prior to any event to ensure insertion in conference bags.

The specific shipping addresses for each venue will be provided upon confirmation of participation.

Questions? Call 267-287-8357 or e-mail customerservice@elementaethics.com